

MICHAEL COOK, Chief Executive Officer

Scotland the... ... Circular

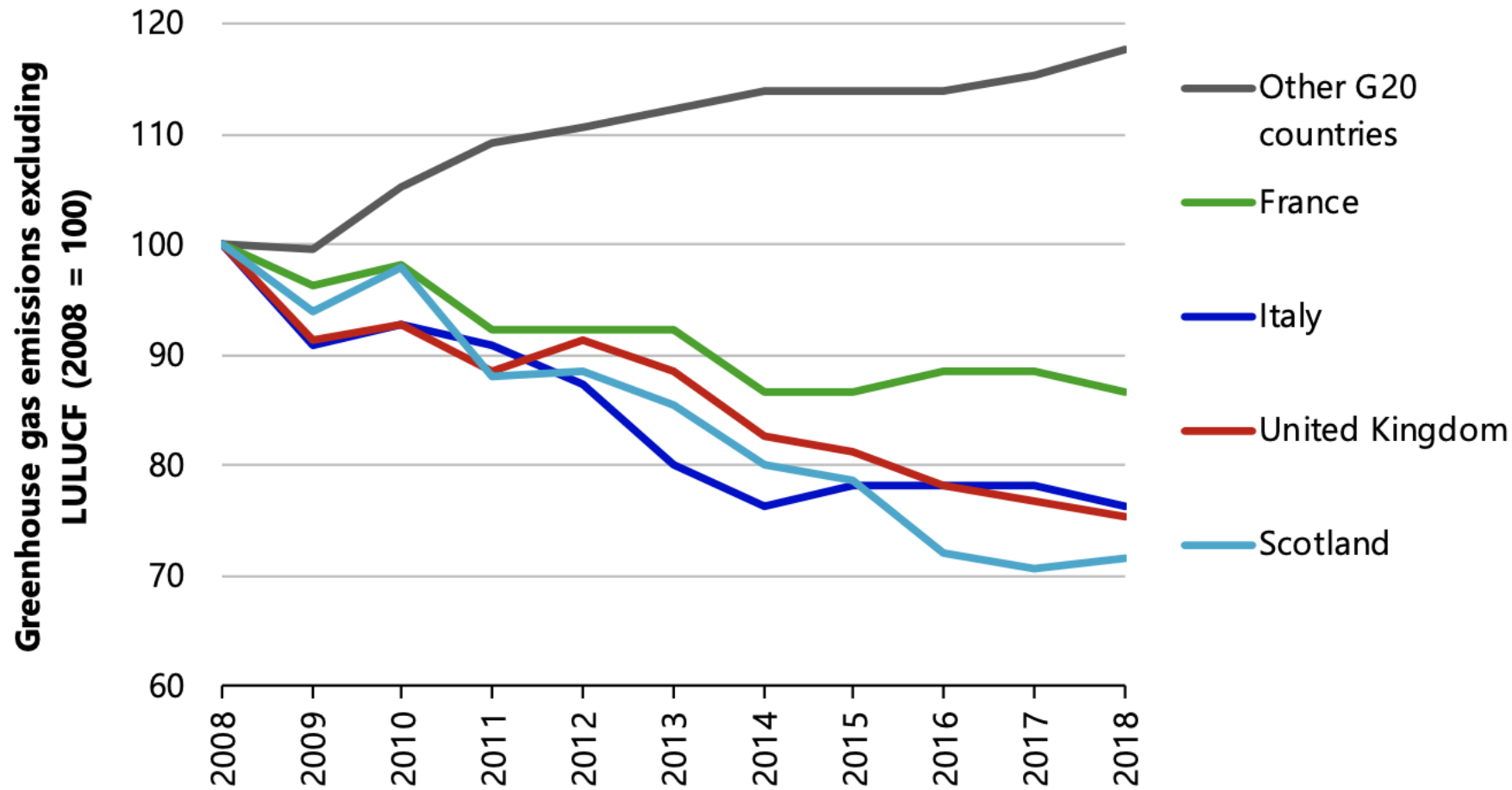
Supported by



GLASGOW, NOVEMBER 20



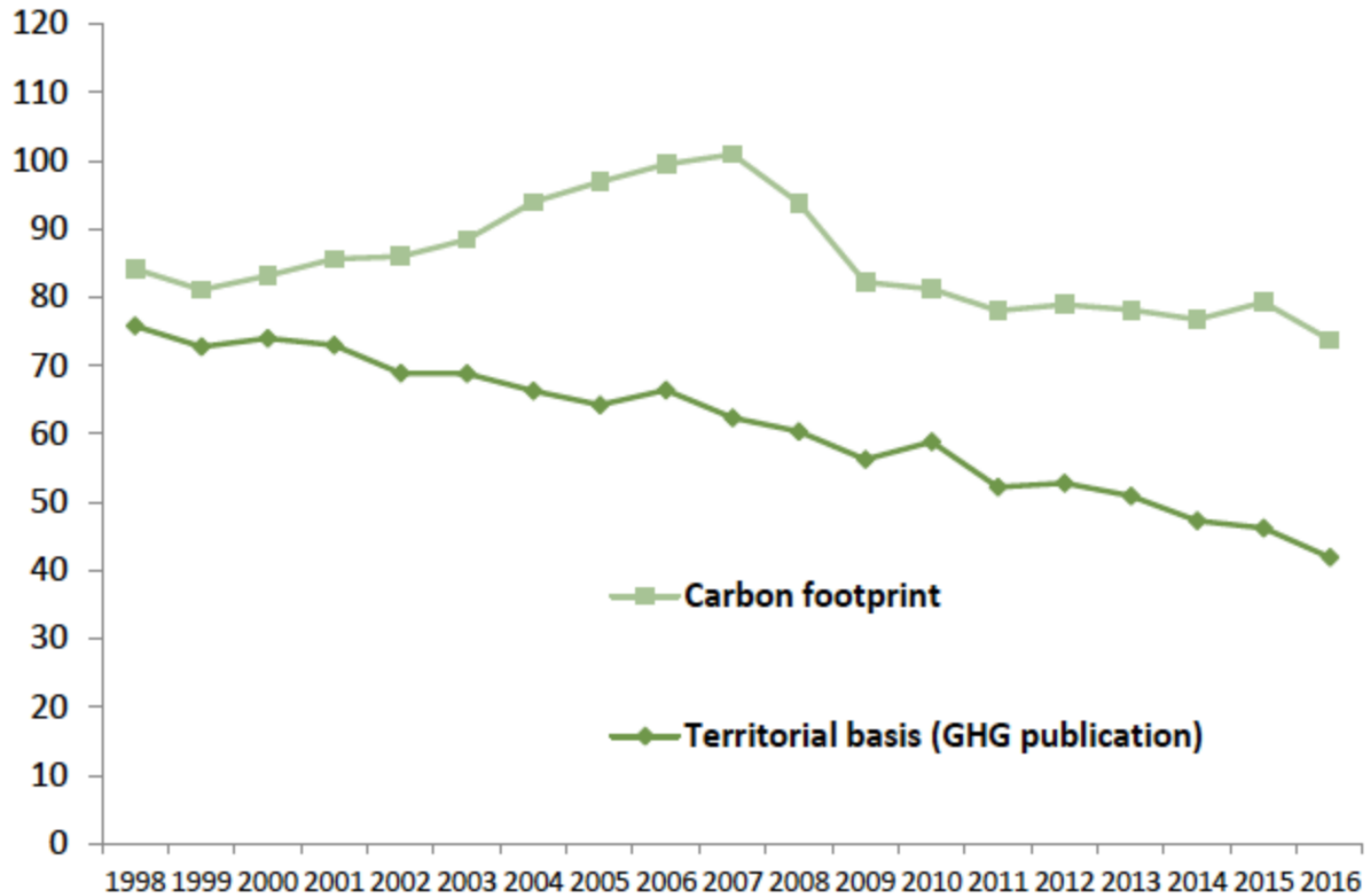
SO HOW IS SCOTLAND DOING?



Reducing emissions in Scotland
Progress Report to Parliament
Committee on Climate Change
October 2020



BUT HOW IS SCOTLAND *REALLY* DOING?



Scottish Government
Riaghaltas na h-Alba
gov.scot



SOLVING CLIMATE CHANGE



Transport

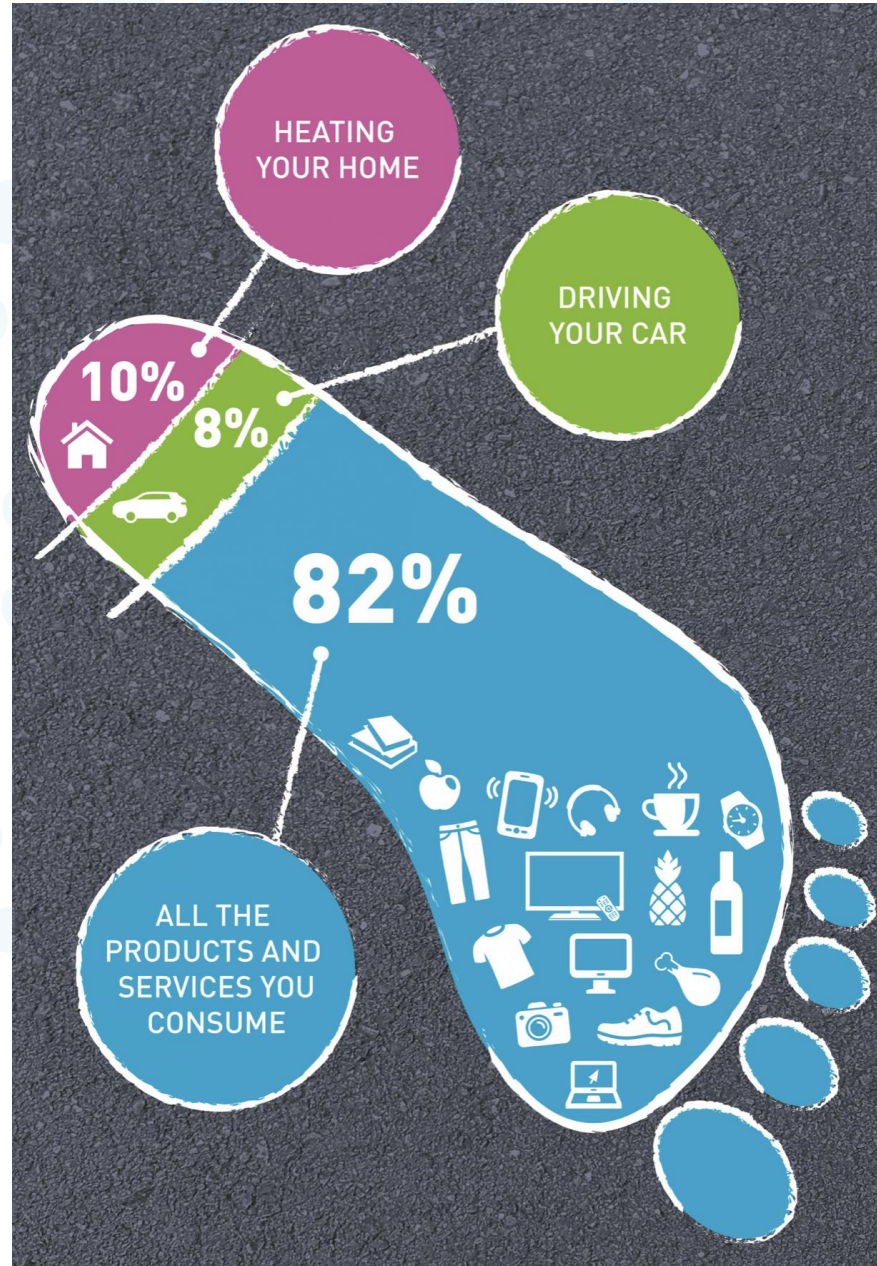
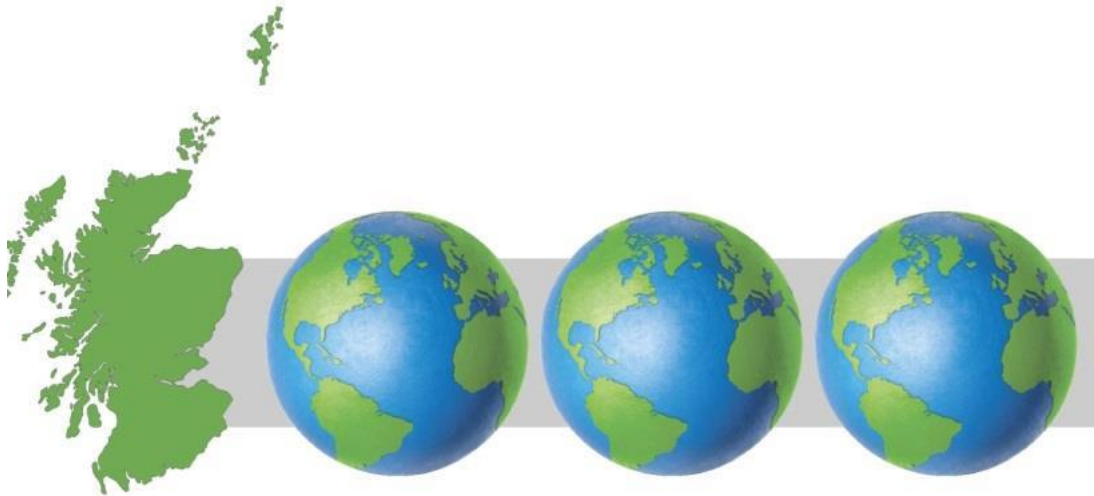


Energy



Consumption

SCOTLAND'S CARBON FOOTPRINT



COSTS OF A LINEAR ECONOMY



TAKE



MAKE



CHOOSE



LOOSE

Litter
Pollution
Marine Plastic
Landfill

○ ——— ○ LINEAR ECONOMY ○ ——— ○

Resource Extraction
Conflict Minerals
Opencast Mining
Deforestation
Habitat Loss
Species Extinction

Energy Use
Transportation
CARBON / CO₂
CLIMATE CHANGE



OUR VISION FOR A CIRCULAR ECONOMY



BENEFITS OF CIRCULAR ECONOMY

PEOPLE



People – Social Benefits

- Help economically disadvantaged
- New Green Skills
- Job Creation



10,000 tonnes of waste can create:



1 job in incineration



6 jobs in landfill



36 jobs in recycling



Up to 296 jobs in repair and reuse

BENEFITS OF CIRCULAR ECONOMY



PEOPLE



POUNDS



Pounds – Economic Benefits

- Waste isn't good business!!!
- Supply chain efficiencies
- Public procurement
- New business models – e.g. sharing, leasing, repair



BENEFITS OF CIRCULAR ECONOMY



PEOPLE



POUNDS



PLANET



Planet – Environmental Benefits

- Carbon footprint
- Landfill / pollution
- Active travel too

borderbikes



BENEFITS OF CIRCULAR ECONOMY



PEOPLE



POUNDS



PLANET



PLACE



Place – Community Benefits

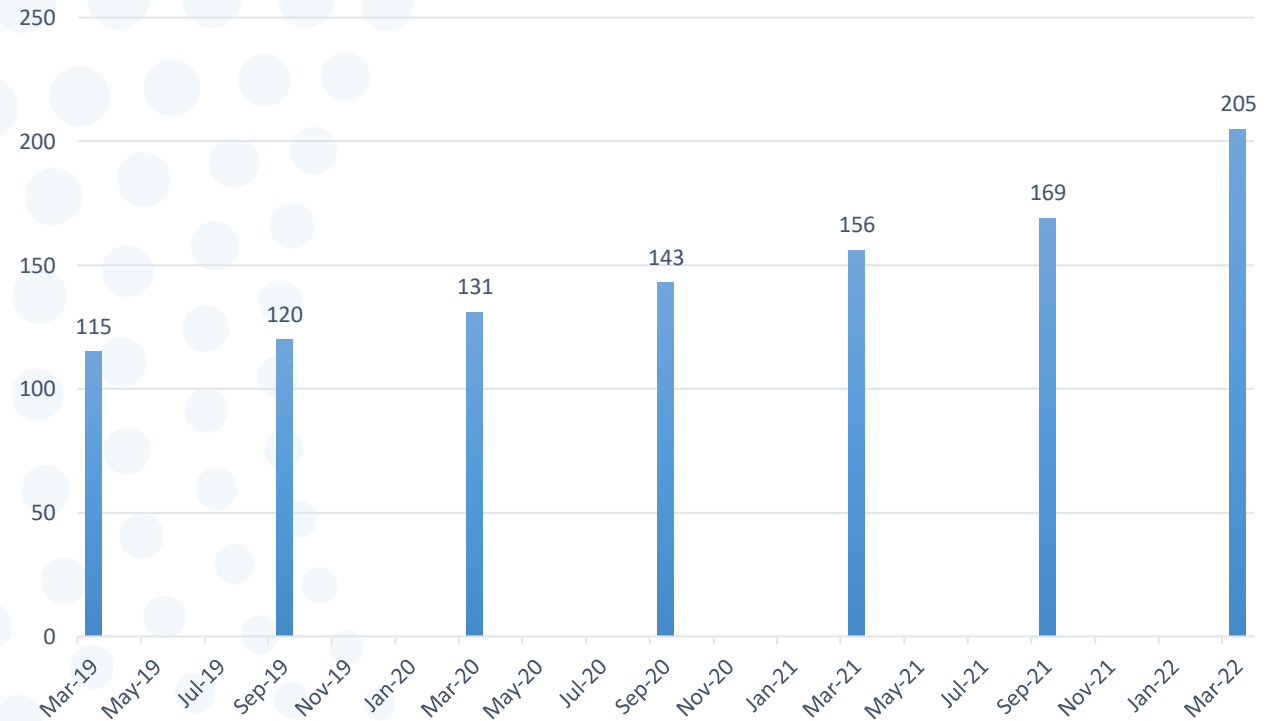
- Keep it Local
- Supporting the Highstreet
- Community Wealth Building



OUR MEMBERS



Members



THEIR IMPACT

PEOPLE



1368 staff
4320 volunteers
& placements
8.1% increase in staff
29.2% drop in
volunteers

POUNDS



£104 million
turnover
15.6% increase

PLANET



17418 reuse tonnes
12.9% drop
3461 recycling tonnes
30.8% drop
70,560 tonnes of
CO2e saved
16.5 % drop

PLACE



169 members
In all 32 LAs
18.2% increase

OUR TWO WAY ROLE

CIRCULAR COMMUNITIES SECTOR



STAKEHOLDERS

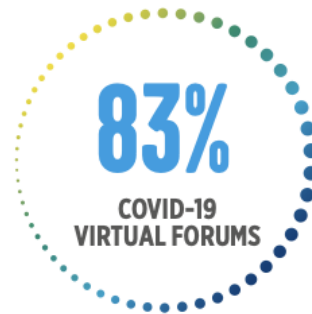
- International
- Scottish Government
- Public Sector & LAs
- Private Sector
- General Public



OUR ROLE - SUPPORTING THE SECTOR

EVENTS

Rated Excellent or Good

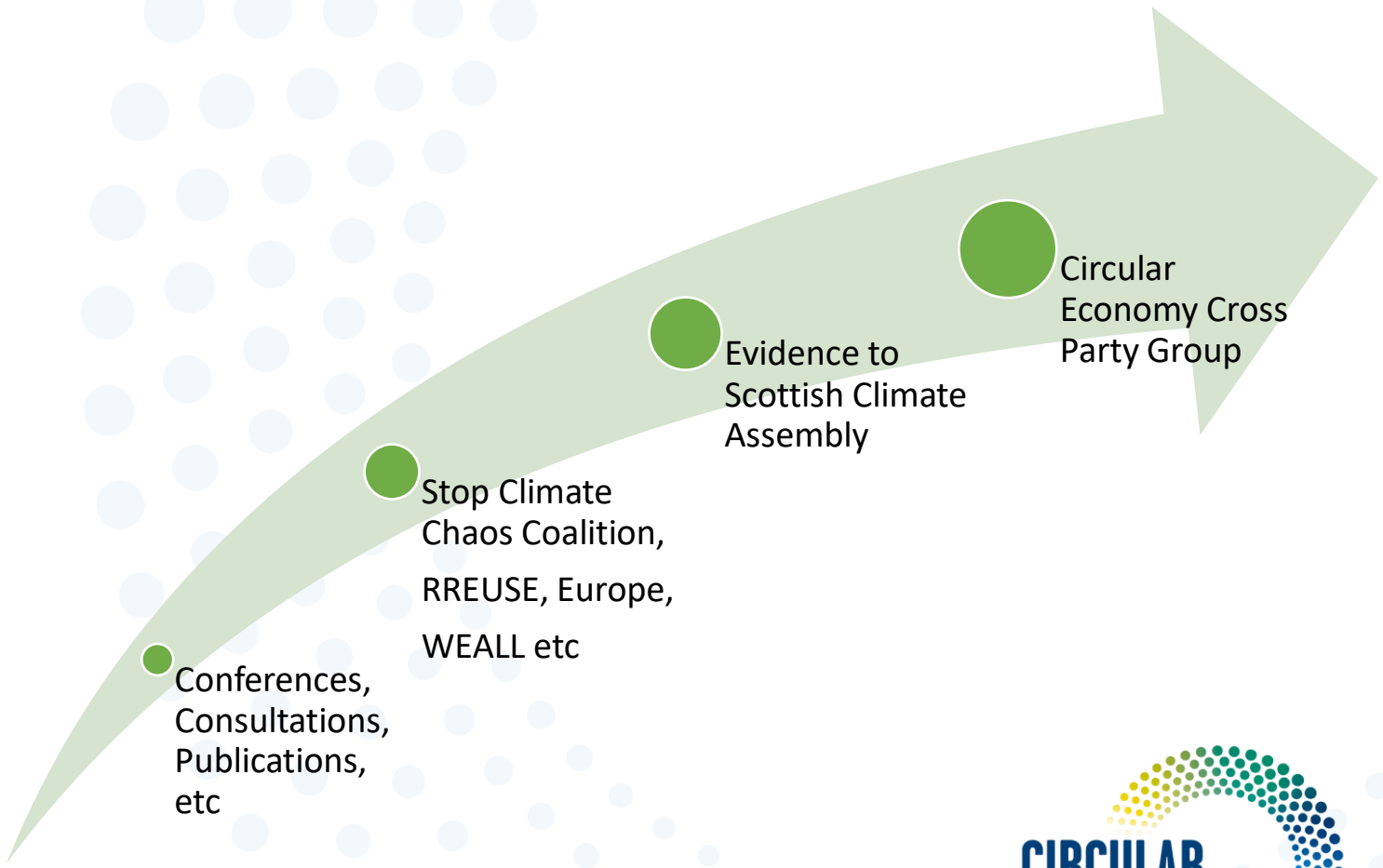


COMMUNICATIONS

Rated Excellent or Good



OUR ROLE - REPRESENTING THE SECTOR

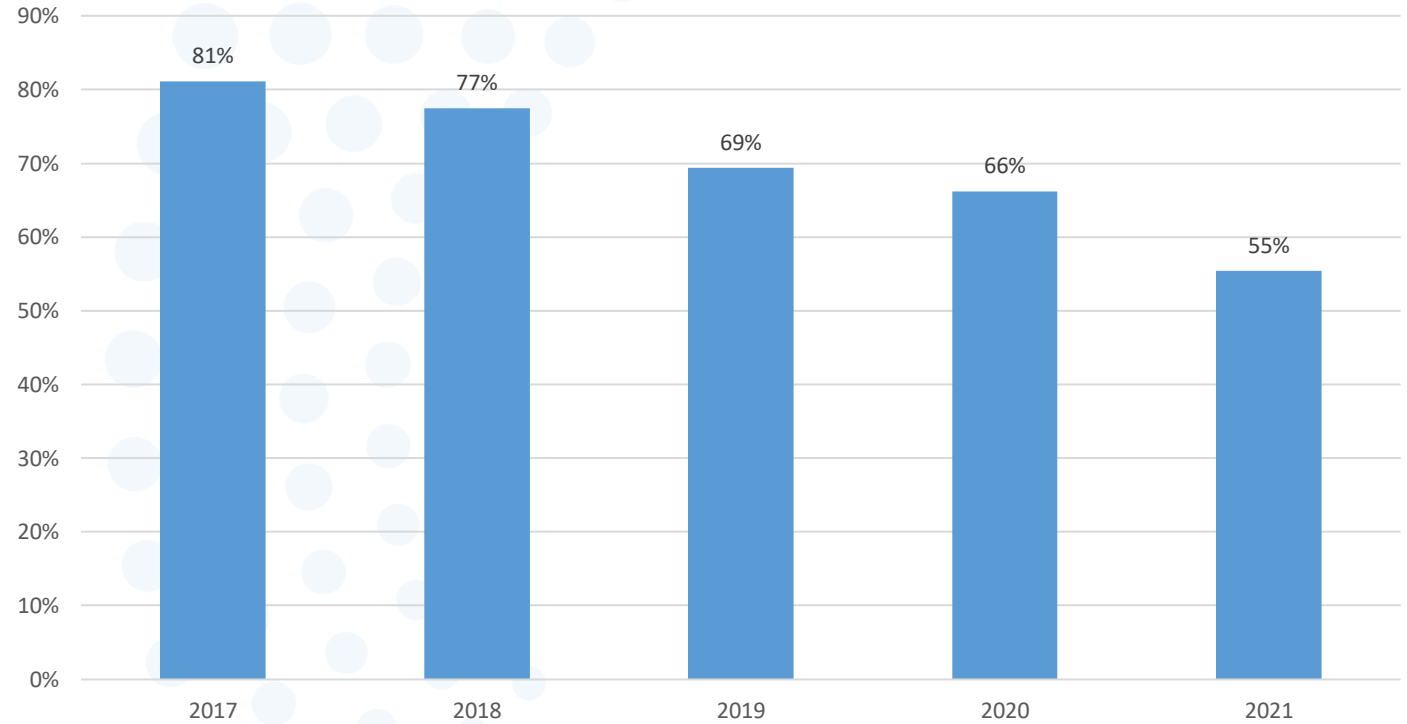


OUR FUNDING

We are funded by



Income Diversification



IMPACT OF COVID

TOP ISSUES OUR MEMBERS FACED



63%
SUSTAINABLE
FINANCES



57%
SUPPORTING
STAFF



51%
DEALING WITH
HEALTH & SAFETY
IMPLICATIONS

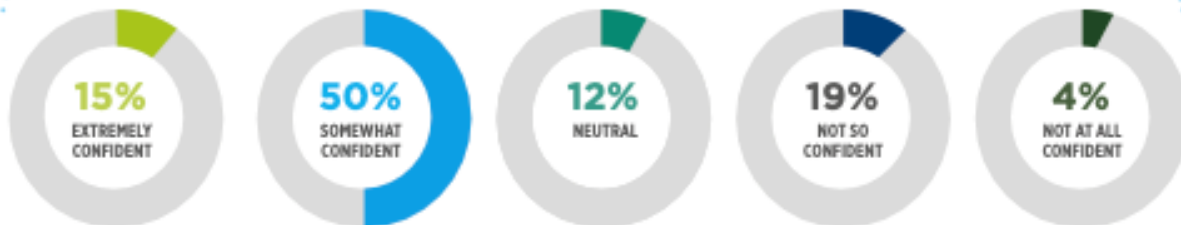


49%
REGAINING
CUSTOMER
CONFIDENCE

THIS YEAR



LAST YEAR



CIRCULAR POLICY

ASKS

A STRONG CIRCULAR ECONOMY BILL

A strong Circular Economy Bill is significantly overdue and is needed to deliver greater levels of reuse, repair, and recycling in Scotland.

This legislation should consider:

AMBITIOUS REUSE TARGETS

Clear and ambitious Reuse Targets so that Scotland prioritises reuse over recycling. There is an urgent need for funded research to establish the best way to measure and report reuse levels. Once targets are set, we need a clear process to monitor and report actual progress against targets on a local authority and national level.

"SET ASIDE FOR REUSE" FACILITIES

A statutory requirement for "Set Aside for Reuse" Facilities at every Local Authority Household Waste Recycling Centre in Scotland. Currently, too many items which could be reused are being sent for recycling or even incineration and landfill. This needs to stop for Scotland to achieve our Net Zero ambitions.

PUBLIC PROCUREMENT PRACTISES

Review public procurement practises to prioritise environmental and social factors more strongly, supporting social enterprises to win more bids and benefit their communities. Mandate circular economy and climate obligations in procurement strategies for public bodies. Reuse needs to become mainstream for public procurement too.

BANNING PRODUCT DESTRUCTION

Measures to prevent companies from destroying products that are suitable for reuse either through direct banning this wasteful behaviour or through the introduction of mandatory reporting, financial charges, and other strong deterrents. There have been several media stories of such waste in the last year and a more environmentally and socially responsible solution is needed in the future.

LOCAL AUTHORITY INVESTMENT

Building a 'Set Aside for Reuse' facility at every Household Waste Recycling Centre in Scotland. These need to be staffed, protected from the elements and attractive to the public. Reuse goods donated at these facilities should be provided to charity and social enterprise reuse organisations to further stimulate the local economy.

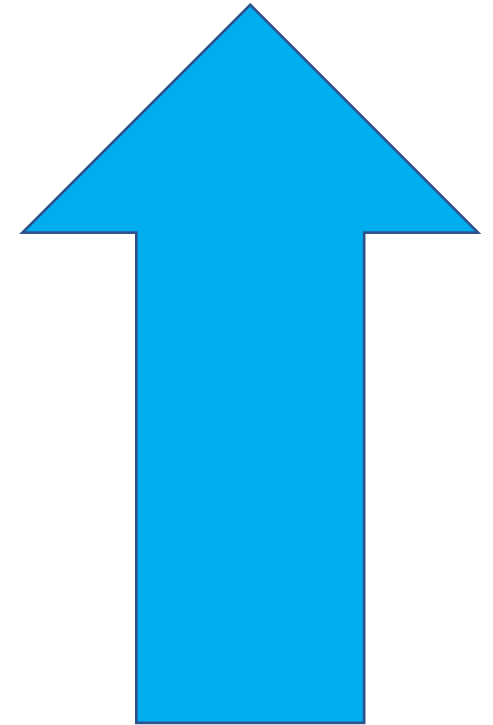
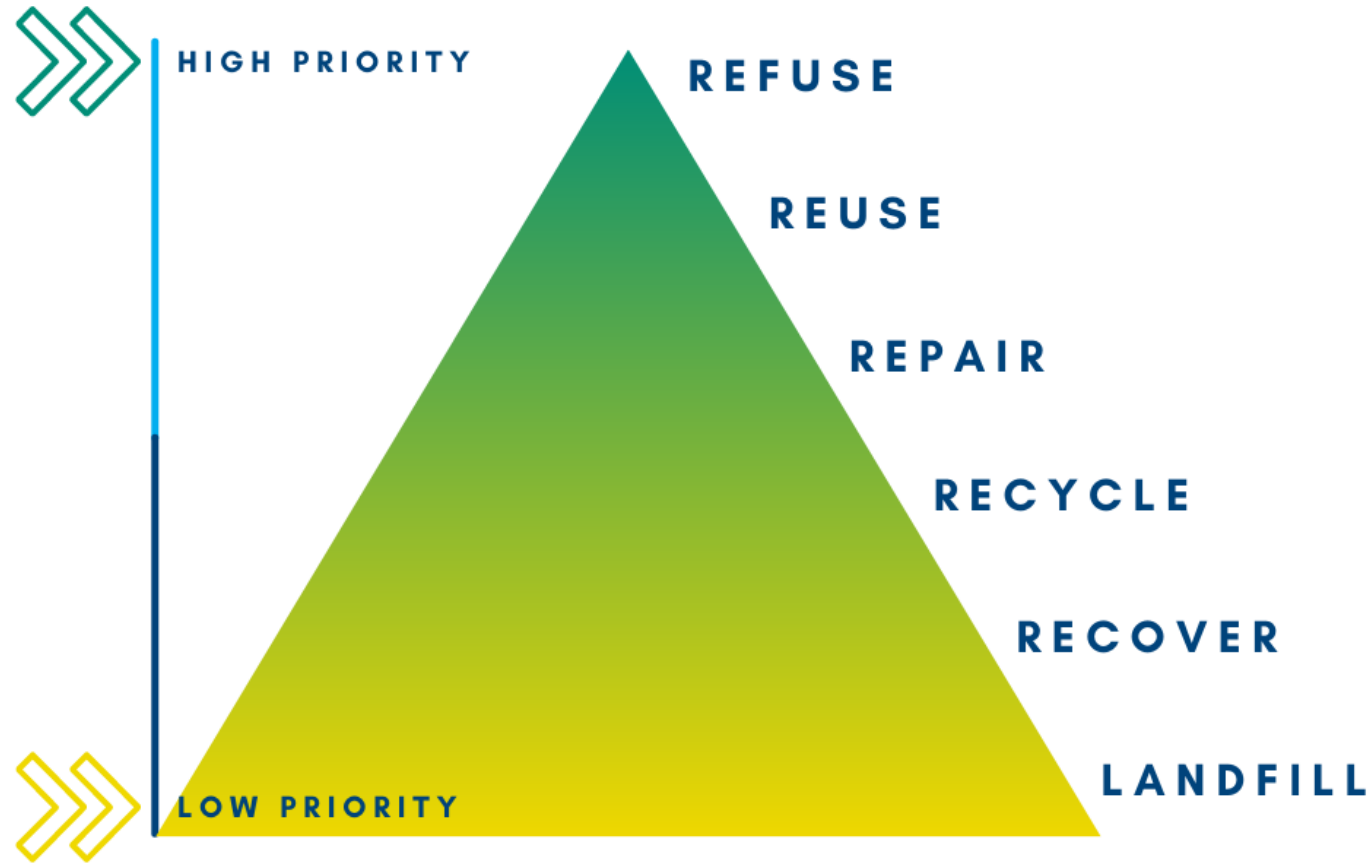
INNOVATIVE MODELS

Support for a Broad Network with National Coverage for innovative models such as Repair Cafes, Sharing Libraries, Bike Reuse and Community Fridges. These projects provide easy and tangible access for the public to circular economy behaviours. However, they require initial support in the form of grant funding and developmental support.

REUSE AND REPAIR

Providing funding linked to the environmental and social benefits of reuse and repair activities. Reuse and repair combats climate change through carbon savings. Similarly, it creates far more jobs, green and local jobs at that, than recycling, incineration, or landfill activities. Financial support for carbon diversion and green jobs would support the rapid growth in reuse and repair levels that we need to see.

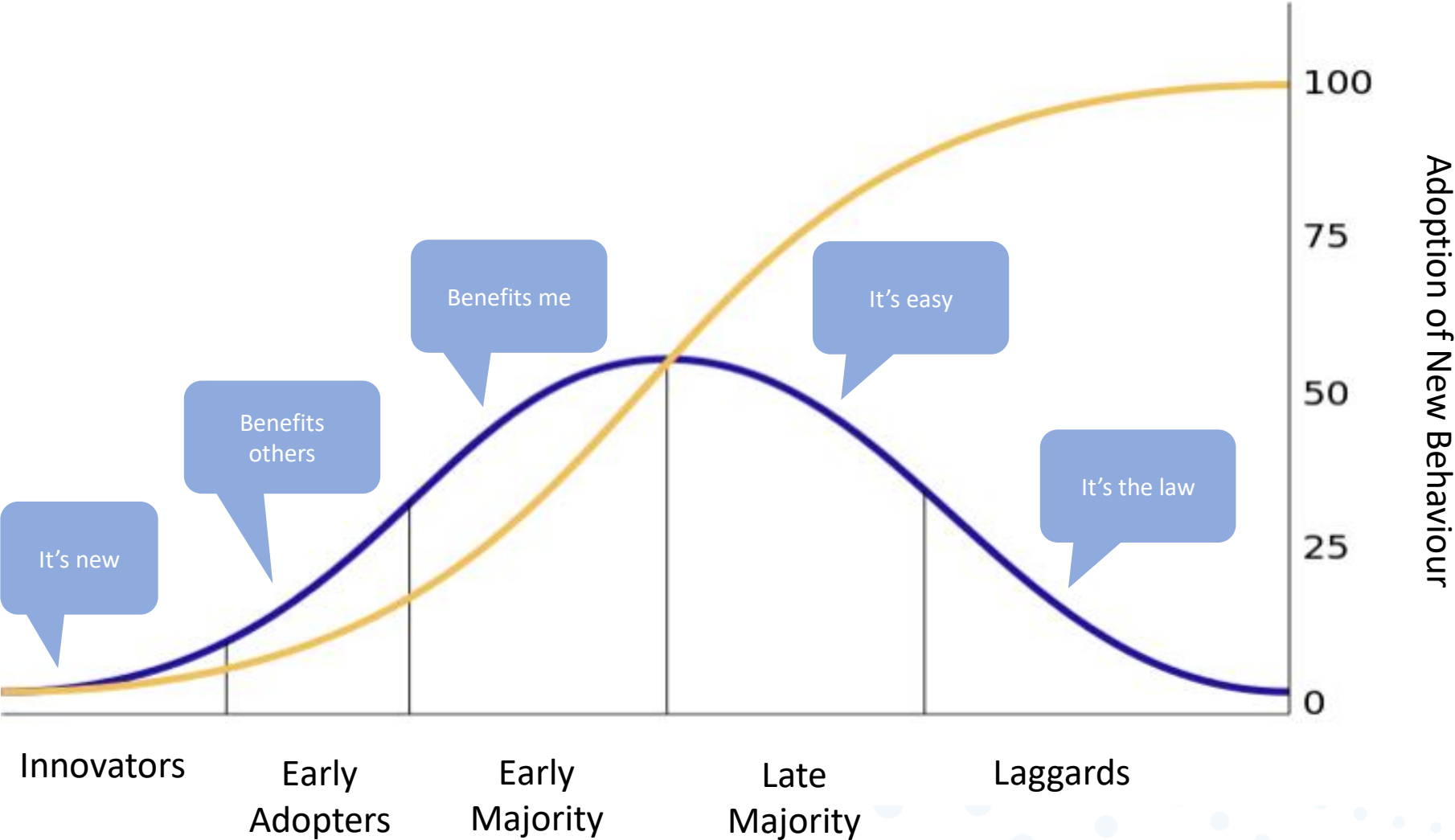
MOVING UP THE HIEARCHY



WASTE HIERARCHY



BATTLE FOR MAINSTREAM MIDDLE





EMBRACING A
CIRCULAR FUTURE



www.circularcommunities.scot



THANK YOU

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